

# gm Get Marketing<sup>®</sup>

Everything. Possible.





## INTRODUCTION

Get Marketing is your single-source, full-service provider of all things marketing. We offer a wide range of services, including branding, campaign development, printing, direct mail, digital advertising, custom apparel, promotional items, signage and more.

Get Marketing was founded in 1994 and has successfully completed over 60,000 client-based projects. We are committed to your success. Our commitment goes well beyond your needs of today. Our goal is to create a lasting relationship that anticipates and fulfills your future needs. Because we do it all, you save time and money, ensure consistency in design and quality while getting the biggest bang for your marketing buck.

We invite you to relax by letting Get Marketing work hard for you, to deliver quality and exceptional value while helping you achieve your marketing goals.

## MARKETING

No matter how ambitious your marketing goals may be, Get Marketing has done it all, making it easy for us to plan for your success. Get Marketing partners with businesses of all sizes to create marketing campaigns aligned with your marketing goals. Our select marketing programs increase customer experience and loyalty, reactivate relationships and ignite new business growth.

- Strategic Marketing
- Referral Marketing
- Healthcare Marketing
- Social Media Marketing
- Market Research

## PRINTING

Get Marketing excels in all areas of print. From on-demand digital runs, high volume web press printing to brilliant lenticular projects and more, Get Marketing has the expertise and purchasing power to provide you with the most intricate and cost-effective printing solutions. When it comes to quality printing, it's not just about state-of-the-art equipment; it's about the care that goes into your project before it goes to print. At Get Marketing, we make that extra effort and take that extra time to ensure your successful print run.

- Offset Printing
- Digital Printing
- 3D Printing (Lenticular)
- Variable Data



## DIRECT MAIL (B2B, B2C, HIPAA)

Direct mail encompasses many of our service areas; lists, branding, design, printing, mailing and more. From conception of your project to the end deliverable, our goal is to manage all facets of your direct mail program. In this way, we can carefully guide your campaign to a successful completion while maintaining the highest return on your marketing investment.

- Lists (Postal, Email, Specialty)
- Database Management / Processing
- Lettershop / Mailing Services
- Fulfillment Services

## BRANDING

In this era where image is everything, attention spans are limited and getting it right is essential, the Graphic Design team at Get Marketing fosters and creates brand relationships that resonate with your demographic, are easily recognizable and uniquely yours.

- Graphic Design
- Logo Design

## DIGITAL ADVERTISING

With an ever-changing digital landscape and evolving online technologies, Get Marketing's dedicated digital advertising experts develop, manage and enhance your email marketing and social media sites across all platforms. Our campaigns maximize return on investment, expand your online presence, increase engagement, broaden audiences, drive higher conversions and create beautiful and responsive advertising.

- Email Campaigns
- Social Media Advertising
- Online Banner Advertising



## CUSTOM APPAREL

Think of any apparel item, Get Marketing has it. Whether you want to embroider a logo on a polo shirt, silk-screen an image on a t-shirt, create some bling with rhinestones or let your imagination run wild, Get Marketing can take care of it for you. We help you create a one-of-a-kind design, find the right styles, colors, fabrics and brands.

- Screen Printing
- Direct to Garment Printing
- Embroidery
- Rhinestone Transfers
- Corporate Apparel
- Active / Team Apparel
- Digitizing & Vectorizing

## PROMOTIONAL ITEMS

Do you need a new and different give-away for your next tradeshow, corporate meeting, charitable event or recognition program? Maybe you're planning a direct mail campaign with a "surprise" inside. No matter the need, Get Marketing can source and help you select the right item -- at the right price. Leave it to Get Marketing to find a fun and innovative promotional product that leaves a lasting impression.

- Technology Items
- Industry Items
- Office Items
- Writing Items
- Kitchen Items
- Drink Items
- Sports & Recreation Items

## SIGNAGE

With our cutting-edge technologies and crew of professionals, Get Marketing can show you how to direct traffic, increase exposure, upgrade your image and ultimately increase sales with custom signage. From a simple banner to a large-scale architectural building sign, custom signage can attract new customers, inform potential buyers, build brand awareness and enhance your image.

- Banners / Flags
- Window / Wall Graphics
- Tradeshow Exhibits / Displays
- Table-Top Displays / Table Covers
- Acrylic Signs / Channel Letters
- Vehicle Wraps / Vehicle Magnets



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